



Daylily Society of Greater Atlanta Newsletter

Fall Issue – October 2011

PRESIDENT'S NOTE

Bruce Kovach

I can't believe that it's been almost a year since I took over as president of our club. A lot has happened. Thanks to everyone for helping make 2011 a great year.

Well another bloom season and summer is now behind us. We had a wet spring but rain was slim pickings after that. We all must have had a very good bloom season based on our show (which had over 500 entries), which was later this year than most. The flowers were gorgeous; I was amazed at the quality of the scapes, which I had expected to be well past peak. You pleasantly surprised everyone. Congratulations to Harold Verner who won "Best In Show" with his fantastic scape of "H.Varsity Orange" one of Bill Waldrup's recent introductions.

The Cobb County Club held the Region 5 Spring Meeting. They did a fantastic job of organizing the event and really took pride in making it a first class conference. The gardens were beautiful and I think everyone enjoyed themselves. Their success has inspired the DSGA club and Cobb club to look at the feasibility of having the AHS National Meeting here in 2015. Each club has appointed members to serve together on a Feasibility Study for the event. We will be discussing this event and voting on this at our November general meeting.

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COMING UP

November 12, 2011

General Membership
Meeting

Dean Day Sanders
Garden House

10:00 AM

Note: Jim Murphy and Margo Reed will not be able to join us and speak to the club as planned. We are working on an alternate agenda for the meeting.

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PRESIDENT'S NOTE

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One of the issues we had discussed at our January board meeting was that we were spending more money than we were taking in. While we have a good size reserve (\$10k) we wanted to make sure that this trend did not continue. Well, I am very pleased to let everyone know that with all your help, our revenues have increased. Our plant sale revenues were \$1085 over last year. My thanks to everyone that donated, cleaned and/or worked at all the plant sales this year. We will be adding one additional plant sale next year during the Garden Faire held at Bulloch Hall in Roswell, it is usually held the last Saturday in April. We also have recently appointed Virgil Herndon chairman of our plant sales in 2012. He will be organizing the volunteers for each of the events. Please be willing to give your time when he calls on you next year.

Thanks to everyone for filling out the survey at the September picnic. We will be discussing it in detail at our January board meeting and we hope to generate some action items from the results. You will be hearing more on this early next year.

We are going to be instituting a "Buddy" system for our new members so that they will feel welcome and can ask one person anything about our club and its functions. If you are an experienced club member, please let Shirley Lesiuk know if you would be willing to be a buddy. She will be heading up the program.

Please be sure you have our club Christmas Party on your calendar (Dec. 11th). It should be a lot of fun. More details will be discussed at our next general meeting. Hope to see you all there.

Your humble servant,
Bruce Kovach

Subscribe to Daylily E-News

The Daylily E-News is a free electronic newsletter for all who share an interest in daylilies. It is issued by the AHS Publicity Committee and sent to subscribers via e-mail.

If you would like to receive this very informative publication, sign up via the Daylily E-News link on the sidebar of the AHS home page www.daylilies.org



Did you know ?

The Midwest Hemerocallis Society was founded in 1946. Within a year they were a national Society with members in 41 states and became **The Hemerocallis Society**. They incorporated in 1955 as **The American Hemerocallis Society** and were selected to be the International Registry for the genus *Hemerocallis*.

DSGA BOARD MEETING MINUTES

October 23, 2011

Karen Mowry

Attendees: Bruce Kovach, Joann Stewart, Shirley Lesiuk, Claude Carpenter, Harold McDonnel, Virgil Herndon, Carolyn Herndon, Bobbie Higginbotham, David Healy, Mark Franklin, Dennis Calbreath, Angie Tatum, Felicity O'Neal, Harold Verner, Betty Williams, Jack Rigsby, Karen Mowry

Pres. Bruce Kovach brought the 2 p.m. Board Meeting to order at the home of Martha and Claude Carpenter. Thank you, Claude, for your hospitality in hosting it. Bruce welcomed new Board Members Shirley Lesiuk, David Healy and Jack Rigsby. The Minutes from the previous meeting were read and accepted. Carolyn distributed the Treasurer's Report along with a comparison to the previous year that showed we are in better shape financially. The report was approved and Carolyn was thanked for her many competent years of serving as Treasurer. She also told us that the new plant sale we will be entering, the Garden Faire held at Bulloch Hall in Roswell, is usually held the last Saturday in April. She will confirm the date. 20% of our profits will serve as payment to their group (same agreement we have with The Avenue plant sale in May). Bruce made a motion that we add the sale in Roswell and Dennis seconded. The motion was accepted.

The committee for the feasibility study of having the AHS National Convention here in 2015 reported that it will take a lot of work and seed money but that the benefits will be worth it. DSGA will need to have about 30 volunteers and Cobb will need to provide approximately 30. We should be able to pull other help from other areas of the state, such as Northwest GA. and Gainesville clubs. We are estimated to need \$40 - \$50 thousand and we will have 2 sets of gardens showing both days, with one set of buses going up Ga. 400 and one up I-75; then, switching the following day. We will need about 4,500 plants for the bargain plant tables along with gift plants for attendees; part could be donations from club members and some to be purchased from growers. Auction plants can be donations by hybridizers across the country and/or may be purchased. Usually, the attendance is around 600 – 650. The auction is run by the host club. When the National convention was held in Valdosta, they cleared \$50,000 and donated \$25,000 to the AHS. A motion to proceed with presenting to the General Membership for acceptance at our Nov. meeting was made by Dennis and Joann seconded. The Board approved the motion. Mark suggested sending the proposal before the meeting so members will have time to study it and compile any questions. Bruce will work on trying to get a discount ticket for AHS members to visit Gibbs Gardens in Ball Ground as another feature for attracting attendees to the national.

The 2011 Survey results were discussed some but will be discussed more at the next Board Meeting. Shirley said that she felt thoughts verbalized by members should be considered "action items" for the Board to consider and should not be ignored, as this was the purpose of the Survey. The board asked Bruce to tell the membership at the next general meeting that we would be working on action items at our January board meeting.

Virgil Herndon has consented to be the chairperson for our plant sales in 2012 and will coordinate the details. Thank you, Virgil, for accepting this very important role.

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DSGA BOARD MEETING MINUTES

Continued from previous page ...

Karen said that she thought it should be a duty of the Secretary to keep the membership roster up to date. Treasurer Angie Tatum will forward the changes in a spreadsheet to Karen, who will then send to all members on a periodic basis. This will update all of us of our new members as well as other changes in membership.

Claude has once again offered to make our directory. We are so grateful. Claude also asked if we might be interested in having a collared shirt (like a golf shirt) with a discreet DSGA logo on it. This would be a nice representation at our educational functions. He will investigate cost and present at the next Board Meeting.

Once again, the subject of becoming a non-profit organization was on the table. In order to accomplish, we will need to get an ID#, get chartered through the State, pay a fee (we think about \$300) and file yearly with the IRS. As long as we make under \$25K, no taxes are due and the filing can be done online but it MUST be done before the deadline or penalty fees will be accrued. Jack asked if the AHS might require it and should we be incorporated. Bruce said that we should be incorporated, at the very least. Claude said that for the National Convention, we should be both, especially so that those people who want to donate can do so and write it off. Cobb is investigating now and will take the lead so that we can learn from them and then do the same.

Discussion followed about MAP sale and other plant sales. Should we move the Spring map sale to Sept? Should we have more lesser-priced plants to offer at MAP sale? Should we have low-priced tables? Virgil suggested we buy a certain % of lower-priced and a certain % of higher-priced daylilies. The general consensus was that we need to have more of the less expensive plants along with the newer ones. We will discuss more on this topic at the next board meeting.

Harold Verner would like to see better quality plants offered to the public and suggested that everyone grow a nice clump that could be divided for the sales. It was noted that pictures are of the utmost importance and without them, it is almost impossible to sell a plant. Camilla and David Arthur, who were guests at our MAP sale, donated a large amount of daylilies. The Board decided to give them one-year's membership for their generosity and help to our club.

Claude has put Windows 7 on the club computer at his own cost and has a trial copy of the new version of Office. We need it for Powerpoint presentations that our speakers use. Joann made a motion that we buy the most recent Office version, Jack seconded and the Board approved.

Shirley presented a buddy system for new members and would like to canvas the membership for those who would be interested in being a buddy for the first year of a new member. She said it might work best to put them together geographically. Karen made a motion to accept and Mark seconded. Shirley will email members to explain and to ask for anyone willing to help and explain to them what the role responsibilities will be.

Claude asked about ordering copies of the new AHS book, Landscaping with Daylilies. Bruce made a motion that we order 10 at a cost of \$35.45 each and to sell them for our cost to members. If there are any left over, we can use for awards. Claude seconded and the motion passed.

Joann reported that she has served on a committee to update both exhibition and garden judges and stated that the handbooks are being replaced. Their will now be two separate manuals, one for garden judges and one for exhibition judges.

The meeting adjourned at 4:25.

Respectfully submitted,
Karen Mowry, Secretary

TREASURER'S REPORT**3rd Quarter 2011**

Carolyn Herndon

Balance as of July 17, 2011	\$ 8,531.96
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Income:

CCDS -show	32.45
Dues	95.00
Fall auction	705.00
Fall public plant sale	2281.00
Interest	1.00
Miscellaneous	<u>12.00</u>

Total Income:	3126.45
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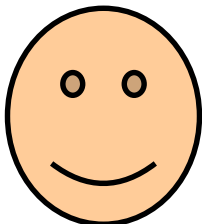
Expenses:

Hospitality supplies	89.80
Name badges	65.00
New member packets	71.08
Printing costs	12.22
Public storage	183.00
Purchase of labels	55.32
Regional donation	50.00
Show expense	<u>39.91</u>

Total Expenses:	566.33
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Balance as of October 23, 2011	\$ 11,092.08
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Respectfully submitted: Carolyn Herndon, Treasurer



THANK YOU to all DSGA members who helped with our Fall Plant Sale. It takes many people to hold a successful sale. This was our most profitable fundraiser this year.

No matter how you helped ... digged, cleaned & tagged; worked a sales shift; set-up or tear down ... we could not have done it without all of you.

A special thank you to Claude for organizing us, those of you who performed multiple tasks and especially all of you who donated plants. There would be no sale without your plants!

REVISED MAP AUCTION RULES

Karen Mowry (Secretary – Board Member) presented revised MAP (Membership Appreciation Program) auction rules at the September General Membership Meeting. Below is a copy of the document outlining the new rules.

Daylily Society of Greater Atlanta Rules for using MAP dollars during auctions

- Maximum of \$75 MAP dollars can be used on any one plant/cultivar auction.
- Unused MAP dollars will expire at the end of each years MAP auction.
- All plants must be taken home by successful bidder or designate.

Member not present at MAP auction

- Non-attending member can designate an attending member to bid non-attending member's MAP dollars.
- Attending member can bid for only ONE non-attending member
- Attending member must have a SIGNED written authorization form to be given to the treasurer before the auction starts. Attending member will then be able to use non-attending member's MAP dollars. (Note: Attending member's MAP dollars and non-attending member's MAP dollars CANNOT be combined.)

Payment for plants at MAP auction

- COMPLETE PAYMENT (MAP points plus any cash payment) MUST BE MADE TO THE TREASURER BY THE COMPLETION OF THE MEETING ON THE DAY OF THE AUCTION. Any extra cash owed by a non-attending member should be worked out between the 2 parties in advance, as the attending member will be required to make any and all payments AT the auction.

Process of signing up for auction

- Members need to sign-in and will be assigned a number. They will be given a paddle with the corresponding number. If member is going to be bidding for a non-attending member, they need to sign-in the non-attending member noting that they are not attending the meeting. That non-attending member will get a number assigned and the corresponding paddle will be given to the attending member to use in the auction.

THE STORY OF A DAYLILY NAMED MIRACLE OF ST JUDE

DSGA member, Harold Verner has hybridized and registered two daylilies with AHS. He recently registered Austrian Moonlight in 2010; but it is the lovely daylily Miracle of St Jude, registered in 2007, that has a special place in the heart of Harold and his wife Barbara.

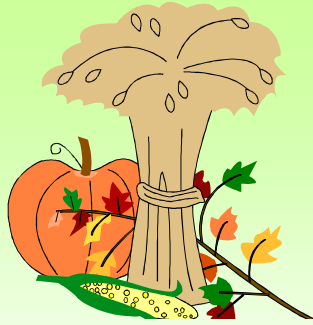
Lindsay Lukens, the granddaughter of the Verner's life-long friends was stricken with a rare cancer at the age of 13. She was the third case diagnosed with this disease. Lindsay moved with her mother to Memphis, TN to be treated at St. Jude Children's Research Hospital. They remained in Memphis, away from the rest of their family, for eight months. Lindsay is now 25, married, cancer free and looking forward to a bright future.

While Lindsay was being treated at St. Jude's, the first bloom appeared on a seedling Harold had hybridized. It was a lovely flower. The Verners decided to name the daylily Miracle of St Jude to celebrate the "miracle" cure of their good friend's granddaughter at St. Jude Children's Research Hospital. Harold has propagated this special daylily and donates proceeds from its sale to St. Jude Children's Research Hospital.



Photo courtesy of Claude Carpenter

Height	28"
Bloom	3"
Season	Early-Midseason
Rebloom	Yes
Ploidy	Diploid
Foliage	Dormant
Bloom Habit	Diurnal
Bud Count	28
Branches	4
Parentage	Janice Brown x Unknown
Note: Janice Brown was a 1994 Stout Medal winner	



Remaining Events for 2011



- Nov 12th General club meeting 10am to 1pm @ Dean-Day-Sanders Garden House
- Dec 11th DSGA Christmas Party at Bruce & Pat Kovach’s 2pm

2012 DSGA Meetings and Events

January 15	Sunday	Board Meeting
January 28	Saturday	Daylily Show Planning Meeting Home of Patty and Mark Franklin- 9:00 a.m.
February 18	Saturday	General Meeting w/ lunch-10:00 a.m. Dean Day Sanders Garden House
March 18	Sunday	Board Meeting
April 7	Saturday	General Meeting w/lunch-10:00 a.m. MAP Plant auction Dean Day Sanders Garden House
April? TBD	Saturday	April Plant Sale, Garden Faire @ Bulloch Hall, Roswell
May? TBD	Saturday	Plant Sale at The Avenue Forsyth
May 19	Saturday	Grooming Clinic
June 1-3	Fri-Sun	Region 5 Spring Meeting-Savannah
June 9	Saturday	Combined DSGA & Cobb County Daylily Show-Cobb Galleria
July 11-14		AHS National Convention in Columbus, Ohio
July 15	Sunday	Board Meeting
September 8	Saturday	DSGA Annual Picnic & Plant Sale Dean Day Sanders Garden House 10:00 a.m. – 2:00 p.m.
September 29 & 30	Sat. & Sun.	Fall Plant Sale Duluth Fall Festival
October 21	Sunday	Board Meeting
November 10	Saturday	General Meeting w/lunch-10:00 a.m. Dean Day Sanders Garden House
December 9	Sunday	DSGA Christmas Party (time?) At the home of Joann Stewart, Watkinsville, GA.

PLANT SALE CHAIRPERSON

Virgil Herndon has graciously accepted the role of Plant Sale Chairperson for DSGA.

DSGA has at least two public plant sales each year and we plan to add a third in 2012. Virgil's role will add consistency and organization to our plant sales.

Please step up and help as an involved DSGA member when help is requested for these important fundraisers.

Thank You !!

Camilla and David Arthur were guests at our Fall General Meeting in September yet they donated most of the daylilies for our auction that day ... and beautiful daylilies they were!

We really appreciate their generosity to our club and welcome them now as new members of DSGA.

DSGA OFFICERS

President	Bruce Kovach
1 st Vice President	Joann Stewart
2 nd Vice President	Claude Carpenter
Secretary	Karen Mowry
Treasurer	Angie Tatum
Parliamentarian	Dennis Calbreath
Newsletter Editor	Shirley Lesiuk
Youth Coordinator	Bobbie Higginbotham

Remember to renew your DSGA membership for 2012

Renewal form on page 10

Dues and renewal form to be given to Angie Tatum

BOARD OF DIRECTORS

- Harold McDonell
- Harold Verner
- Felicity O'Neal
- Carolyn Herndon
- Jack Rigsby
- David Healy
- Mark Franklin
- Angie Tatum

Visit the DSGA website

www.atlantadaylily.org



Welcome new members

- Pam and Palmer Haffner
- Herb and Barbara Metz
- Camilla and David Arthur

**DAYLILY SOCIETY OF GREATER ATLANTA
Membership Renewal**

Membership in the Daylily Society of Greater Atlanta is on an annual basis (January 1 – December 31).

Family \$20.00 (two persons same address), Single \$15.00, Youth (under 18) \$10.00

Dues paid by NEW MEMBERS on July 1 or later secures membership through the next year.

Please Print:

Name(s): _____

Address: _____

City _____ State _____ Zip _____

E-Mail Address: _____

Home Phone: () _____

Cell Phone: () _____

Type of Membership:

- Family (\$20) ___
- Single (\$15) ___
- Youth (\$10) ___

American Hemerocallis Society Member? Circle one. Yes No

Are you willing to receive the DSGA Newsletter by email? Yes No

Is this: New Member ____, Renewal ____, or Information Update Only ____

Members who joined after July 1 and Honorary Members are paid through next year.

Please send in updated info if any changes in your contact information since your last renewal.

We would really love to have your email address to enable us to send out announcements and updates throughout the year. We will not use your email address for any other reason.

Please complete this form, enclose your check made payable to DSGA, and mail to:

Angie Tatum
2415 Ashton Ridge Drive
Dacula, GA 30019-4608